

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**

**Account number: 689308**

**Description: SECOND QUARTER 2009 DTV EDUCATION REPORT**

**Application Reference Number: 20090709AMD**

**Successfully filed at Jul 9 2009 6:52PM**

**Based on the information supplied, no fee is required.**

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)	FOR FCC USE ONLY
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>		FOR COMMISSION USE ONLY FILE NO. -20090709AMD	
Licensee COMCORP OF TEXAS LICENSE CORP.			
Call Sign KVEO-TV	Facility Id 12523		Previous Call Sign (if applicable) KVEO
Community of License			
City	State	County	Zip Code
BROWNSVILLE	TX	CAMERON	78521 -
Nielsen DMA HARLINGEN-WSLCO-BRNSVL-MCA	World Wide Web Home Page Address WWW.KVEO.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2014
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	23		
<input checked="" type="checkbox"/> Digital	24		
Report reflects information for quarter ending: 06/30/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, if you have fully complied with the requirements of the selected option?		<input type="radio"/> Yes <input checked="" type="radio"/> No	
Comments:			
Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)? If YES, Complete Section E		<input type="radio"/> Yes <input checked="" type="radio"/> No	
<b>Simulcasting:</b>			
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream?  If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.		<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	551
Total 5:00 a.m. to 1:00 a.m. CSTs	428
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	93
Total 6:00 a.m. to 9:00 a.m. CSTs	21
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	260
Total 5:00 p.m. to 10:35 p.m. CSTs	198
Comments:	

### 30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	2
Comments: KVEO AIRED "GET THE PICTURE" SUPPLIED BY NBC ON MAY 16, 2009 AT 1:30 P.M. AND ON MAY 23, 2009 AT 12:00 P.M.	

### Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?	
285	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders
Comments:	

### Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in
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DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).	
Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments: THE FOLLOWING DISCREPANCIES TOOK PLACE DUE TO A TRAFFIC ERROR. ON APRIL 8, 2009, KVEO DID NOT RUN ANY MANDATORY DAILY NOTICES (ANTENNA INFORMATION, RESCANNING NOTIFICATIONS, OR HELP CENTER NOTIFICATIONS) KVEO DID RUN THREE OTHER :30 SECOND NAB SUPPLIED PSAS ON THAT DAY. ON MAY 6, 2009 AND JUNE 1, 2009, KVEO DID NOT RUN ANY ANTENNA NOTICES DUE TO A TRAFFIC ERROR. THE WEEK OF JUNE 6, 2009, KVEO RAN TWO ANTENNA NOTICES FROM 7:00 P.M. TO 10:00 P.M. THE WEEK OF APRIL 1ST KVEO RAN ONE RESCANNING NOTICE DURING 7:00 P.M. TO 10:00 P.M. AND ONE SPOT AIRED AT 6:59:35 P.M. THE WEEK OF JUNE 1, 2009, KVEO AIRED TWO RESCANNING NOTICES FROM 7:00 P.M. TO 10:00 P.M. THE WEEK OF JUNE 8, 2009, KVEO DID NOT AIR ANY RESCANNING NOTICES FROM 7:00 P.M. TO 10:00 P.M. ON APRIL 1, 2009, KVEO DID NOT AIR A HELP CENTER NOTICE BETWEEN 7:00 P.M. AND 10:00 P.M. THE HELP CENTER NOTICE AIRED AT 12:44:58 A.M. ON APRIL 2, 2009 INSTEAD. THE WEEK OF APRIL 13, 2009 AND APRIL 20, 2009, MAY 11, 2009, MAY 25, 2009 AND JUNE 8, 2009, KVEO AIRED TWO HELP CENTER NOTICES RESPECTIVELY.	

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: NEWS CENTER 23 RAN REPORTS CONCERNING THE DTV TRANSITION AND CONDUCTED THREE ANALOG SHUT-OFF TESTS.  ON MAY 21, 2009 KVEO CONDUCTED A 3 MINUTE ANALOG SOFT SHUT-OFF TEST AT 7:25 A.M., 12:25 A.M. AND 6:25 A.M.  ON JUNE 3, 2009 AT 6:00 P.M. KVEO RAN A ONE MINUTE AND A HALF NATIONAL PACKAGE ABOUT THE DIGITAL SWITCH. ON JUNE 5, 2009 AT 5:00 P.M. AND 6:00 P.M NEWS CENTER 23 AIRED A ONE MINUTE REPORT CONCERNING THE DTV TRANSITION AND LISTED PHONE NUMBERS TO CALL FOR HELP. ON JUNE 8, 2009 AT 5:00 P.M., 6:00 P.M. AND 10:00 P.M. NEWS CENTER 23 AIRED A THIRTY SECOND REPORT DIGITAL SWITCH AND ANNOUNCED THE NATIONAL DTV HOT LINE. ON JUNE 10, 2009 KVEO AIRED A FORTY-FIVE SECOND REPORT AT 5:00 P.M., 6:00 P.M. AND 10:00 P.M. CONCERNING KVEO'S SHUT OFF TIME AND LOCAL CALL CENTER INFORMATION. ON JUNE 10, 2009 AT 5:00 P.M., 6:00 P.M. AND 10:00 P.M. NEWS CENTER 23 AIRED A TWENTY-SECOND REPORT ABOUT KVEO'S TRANSITION TIME AS WELL AS THE LOCAL CALL CENTER. ON JUNE 11, 2009 AT 5:00 P.M NEWS CENTER 23 AIRED A TWO MINUTE NATIONAL PACKAGE ON THE DIGITAL SWITCH. ON JUNE 11, 2009 AT 5:00 P.M., 6:00 P.M. AND 10:00 P.M. NEWS CENTER AIRED A TWO MINUTE PACKAGE ON THE DIGITAL SWITCH AND VALLEY RESIDENTS. ON JUNE 11, 2009 AT 5:00 P.M., 6:00 P.M. AND 10:00 P.M. NEWS CENTER 23 AIRED A TWENTY-NINE SECOND REPORT ON THE LOCAL DTV CALL CENTER. ON JUNE 12, 2009 AT 5:00 P.M. NEWS CENTER 23 AIRED A ONE MINUTE AND FORTY-FOUR SECOND REPORT ON THE DIGITAL TRANSITION.	

ON JUNE 12, 2009 AT 5:00 P.M., 6:00 P.M. AND 10:00 P.M. NEWS CENTER 23 AIRED A TWO MINUTE PACKAGE ABOUT THE LOCAL DTV TRANSITION CALL CENTER.  
 ON JUNE 15, 2009 AT 5:00, 6:00 AND 10:00 P.M. NEWS CENTER 23 RAN A 30 SECOND REPORT ABOUT THE LOCAL DTV HELP CALL CENTER.  
 ON JUNE 16, 2009 AT 5:00, 6:00 AND 10 P.M. NEWS CENTER 23 RAN A 30 SECOND REPORT ABOUT GETTING HELP WITH THE SWITCH TO DIGITAL.

**Station Website Additional Activity Related to the DTV Transition - Last Quarter**

Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:  
 KVEO POSTED A LINK ON ITS HOMEPAGE TO WWW.DTV.GOV, WHICH IS AN A LINK FROM THE CONSUMER CENTER ON THE FCC HOMEPAGE. THIS WEBISTE CONTAINS INFORMATION EXPLAINING THE DIGITAL TRANSITION.

**Additional DTV Outreach Efforts -- Last Quarter**

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:  
 GENERAL MANAGER, WILLIAM JORN, GAVE A DTV TRANSITION PRESENTATION FOR THE BROWNSVILLE ROTARY ON JUNE 10, 2009.

Community Events

Comments:

Other (describe)

Comments:  
 KVEO WORKED WITH THE TEXAS ASSOCIATION ON BROADCASTERS TO PARTICIPATE IN THE FCC'S VOLUNTARY NATIONWIDE SHUT OFF TEST. ON MAY 21, 2009 KVEO CONDUCTED THREE MINUTE ANALOG SOFT SHUT-OFF TESTS AT 7:25 A.M., 12:25 A.M. AND 6:25 A.M.  
  
 KVEO COLLABORATED WITH THE UNIVERSITY OF TEXAS PAN AMERICAN TO SET UP A LOCAL DTV ASSISTANCE CALL CENTER FROM JUNE 12, 2009 AND JUNE 16, 2009.

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

Comments:  
 ON JUNE 12, 2009 KVEO AIRED THREE SNIPES FROM 7:00 A.M. TO 12:00 P.M. THAT STATED KVEO WAS TERMINATING ITS ANALOG SIGNAL AT 1:00 P.M. AND SHOWED THE LOCAL DTV CALL CENTER PHONE NUMBER.

**Station Certification**  
 I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing PROMOTIONS MANAGER
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Signature SHANNON TETREAU-GARZA	Date (mm/dd/yyyy) 07/07/2009
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WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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