
 Federal Communications Commission

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Children's Television Online Filing System

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Submission Confirmation

Confirmation Number: 104167

Call Sign: KVEO-TV

Filing Quarter Date: 03/31/2010

Filing Date: 04/07/2010

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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3000-01754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2010

Call Sign	Channel Numbers		Community of License		
		City	State	County	ZIP Code
KVEO-TV	23 (analog) 74 (digital)	BROWNVILLE	TX	CAMERON	78521
Licensee Name					
COMCORP OF TEXAS LICENSE CORP					
Network Affiliation	Nickel DMA	Licensee's World Wide Web Home Page Address (if applicable)			
Network	Hartington-Weslaco-Dumas-McA	www.kveo.com			
HBC					
Facility ID	Previous Call Signs (if applicable)	License Renewal Expiration Date			
12523		03/31/2014			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(e). 3.5 hours
3. (a) Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 3(a).

TRIMUNE MEDIA SERVICES (SERVICES: SATELLITE & CABLE PROVIDERS, INCLUDING TIME WARNER CABLE, DISH NETWORK), NEWSPAPERS, INCLUDING BROWNVILLE HERALD, McALLEN MONITOR AND VALLEY MORNING STAR), TV GUIDE AND FYI TELEVISION.

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1	Total Time Aired at Regularly Scheduled Time	Number of Pre-emptions
THE ZULA PATROL	1	0
Regular Schedule		
SATURDAYS 9:00AM (01-02-2010 ONLY)		
Length of Program	Age of Target Audience	
30 minutes	From	To
	4 years	8 years
	E/I Symbol Used As Requested	
	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

Based on the book series by Deborah Manchester, "The Zula Patrol" teaches science and astronomy facts to a target audience of 4-8 year old children. The Zula Patrol is a group of six animated aliens, headed by Captain Zula, who carry out a variety of scientific space missions. During their missions, Captain Zula and his crew often encounter their foe, Dark Trudon, and his minion, Izxie, who are trying to take over

the universe. Over the course of the story, the audience learns different facts about a specific space topic, such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict-resolution.

Title of Analog Core Program #2	Originator		
TURBO DOGS	NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA(TUR)DAYS 9:00AM (Effective 01-09-2010)	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Turbo Dogs" is a show about six canine friends-Dash, BT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Title of Analog Core Program #3	Originator		
MY FRIEND RABBIT	NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA(TUR)DAYS 9:30AM (01-09-2010 ONLY)	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"My Friend Rabbit" is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.

Title of Analog Core Program #4	Originator		
SHELLDON	NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA(TUR)DAYS 3:30AM (Effective 01-09-2010)	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Shelldon" is an animated series that takes place in Shell Land, a mythical underwater world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoke shell mollusk who was adopted by the Clam family, and now lives with them in the family cove.

Charming Old Man, Dr. Shell, an older and venerated inventor, and Connie, a covey shell classmate of Sheldon's, also live at the inn. Sheldon, and his buddies Herman (a Hermit crab) and Connie, always work together and solve problems that they face in school or in the community. A recurring problem is to slouch the plans of the local millionaires, Cecil Cracker, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Title of Analog Core Program #3

WILLO'S WILD LIFE

Origination

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SATURDAYS 10:00AM (01-02-2010 ONLY)

1

0

Length of Program

Age of Target Audience

ET Symbol Used As Required

30 minutes

From

To

4 years

9 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Willie's Wild Life" is a new animated series centered on a six-year old girl, and her menagerie of animals. Willie lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willie faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willie works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willie figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has, rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home, or in the neighborhood, Willie finds a way to analyze her situation and learn from experience.

Title of Analog Core Program #6

3-2-1 PENGUINS!

Origination

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SATURDAYS 10:00AM (Effective 01-09 2010)

12

0

Length of Program

Age of Target Audience

ET Symbol Used As Required

30 minutes

From

To

4 years

9 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"3-2-1 Penguins!" features two children - Jason and Michelle - whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social-emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.

Title of Analog Core Program #7

SADAR

Origination

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SATURDAYS 10:30AM

13

0

Length of Program

Age of Target Audience

ET Symbol Used As

	From	To	Required
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Behar", based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Behar, one of his friends or family members.

Title of Analog Core Program #8			Origination
SHELLDON			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS 11AM (01-02-2010 ONLY)	1	0	
Length of Program	Age of Target Audience		EB Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Shelldon" is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoke shell mollusk who was adopted by the Clam family, and now lives with them on the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a carry shell classmate of Shelldon's, also live at the inn. Shelldon, and his buddies Herman (a Hermit crab) and Connie, always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Creekin, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Title of Analog Core Program #9			Origination
WILLA'S WILD LIFE			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS 11:00AM (Effective 01-09-2010)	11	1	
Length of Program	Age of Target Audience		EB Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Willa's Wild Life" is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend DooDoo as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has, rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home, or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Total Times Aired	Number of Pre-emptions for other than Breaking News	Number of Pre-emptions Rescheduled
12	1	1
Pre-emption #1		

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
 (There are no analog non-core program reports.)

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
 (There are no analog sponsored core program broadcast reports.)
 (There are no analog sponsored core program direct reports.)

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 2.5 hours
 (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y
 (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y
 If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 168 hours
 (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 3.0 hours
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
 (b) Identify publishers who were sent information in 9(a).

TIMEWARRNER MEDIA SERVICES (SERVICES: SATELLITE & CABLE PROVIDERS, INCLUDING TIME WARNER CABLE, DISH NETWORK), NEWSPAPERS, INCLUDING BROWNSVILLE HERALD, McALLEN MONITOR AND VALLEY MORNING STAR), TV GUIDE AND FYI TELEVISION.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
PROFILES OF NATURE (Digital Multicast Only)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Times	Number of Pre-Emptions	
MONDAY 7AM	13		
Length of Program	Age of Target Audience		EI Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

Title of Digital Core Program #2	Origination

PROFILES OF NATURE (Digital Multicast Only)

NETWORK

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-ceptions
TUESDAY 7AM	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

Title of Digital Core Program #3

Origination

PROFILES OF NATURE (Digital Multicast Only)

NETWORK

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-ceptions
WEDNESDAY 7AM	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

Title of Digital Core Program #4

Origination

PROFILES OF NATURE (Digital Multicast Only)

NETWORK

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-ceptions
THURSDAY 7AM	12	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

Title of Digital Core Program #5		Origination	
PROFILES OF NATURE (Digital Multicast Only)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptins	
FRIDAY 7AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

Title of Digital Core Program #6		Origination	
PROFILES OF NATURE (Digital Multicast Only)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptins	
SATURDAY 7AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §71.671. Complete items below for each additional such educational and informational program.
(There are no digital non-core program reports.)

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §71.671. Also indicate whether the amount of total Core

Programming broadcast by another station increased.

(There are no digital sponsored core program broadcast reports.)
 (There are no digital sponsored core program detail reports.)

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete each below for each Core Program, identifying whether it is to be broadcast on the station's analog, or digital channel or both channels.

Title of Planned Core Program #1	Origination	Age of Target Audience	
TURBO DOGS	NETWORK	From	To
Regular Schedule	Total Times to be Aired		
SAUNDAYS 9AM	13	4 years	8 years
Length of Program			
30 minutes			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Turbo Dogs" is a show about six canine friends-Bud, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which Lucy maintains regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Title of Planned Core Program #2	Origination	Age of Target Audience	
SHELLDON	NETWORK	From	To
Regular Schedule	Total Times to be Aired		
SATURDAYS 9:30AM	13	4 years	8 years
Length of Program			
30 minutes			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Sheldon" is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Sheldon, is an orphaned yoke shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a quirky shell classmate of Sheldon's, also live at the inn. Sheldon, and his buddies Herman (a Hermit crab) and Connie, always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Crocker, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Title of Planned Core Program #3	Origination	Age of Target Audience	
J-Z-Z PENGUENS!	NETWORK	From	To
Regular Schedule	Total Times to be Aired		
SATURDAYS 10:00AM	13		

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"3-2-1 Penguins!" features two children - Jason and Michelle - whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.

Title of Planned Core Program #1	Origination
EADAR	NETWORK
Regular Schedule	Total Times to be Aired
SATURDAYS 10:30AM	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Babar", based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Title of Planned Core Program #2	Origination
WILLA'S WILD LIFE	NETWORK
Regular Schedule	Total Times to be Aired
SATURDAYS 11AM	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Willa's Wild Life" is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Wooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has, rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home, or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Title of Planned Core Program #3	Origination
JANE AND THE DRAGON	NETWORK
Regular Schedule	Total Times to be Aired

SATURDAYS 11:30AM

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's bestselling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times, she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Title of Planned Core Program #7

Origination

J WIDE LIFE

SYNDICATED

Regular Schedule

Total Times to be Aired

SUNDAYS 10AM

13

Length of Program

Age of Target Audience

30 minutes

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"J Wide Life" meets the educational and informational needs of children 13-16 years of age by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. J Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, about overcoming adversity, the importance of teamwork, technology, and the business of racing.

Title of Planned Core Program #8

Origination

PROFILES OF NATURE (Digital Multicast Only)

NETWORK

Regular Schedule

Total Times to be Aired

MONDAYS 7AM

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Profiles of Nature", a program available on the digital multicast (Euros) TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

Title of Planned Core Program #9

Origination

PROFILES OF NATURE (Digital Multicast Only)

NETWORK

Regular Schedule

Total Times to be Aired

TUESDAY 7AM

13

Length of Program Age of Target Audience

From To

30 minutes 4 years 8 years

Describe the educational and instructional objective of the program and how it meets the definition of Core Programming

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

Title of Planned Core Program #10 Origination

PROFILES OF NATURE (Digital Multicast Only) NETWORK

Regular Schedule Total Times to be Aired

WEDNESDAY 7AM 13

Length of Program Age of Target Audience

From To

30 minutes 4 years 8 years

Describe the educational and instructional objective of the program and how it meets the definition of Core Programming

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

Title of Planned Core Program #11 Origination

PROFILES OF NATURE (Digital Multicast Only) NETWORK

Regular Schedule Total Times to be Aired

THURSDAY 7AM 13

Length of Program Age of Target Audience

From To

30 minutes 4 years 8 years

Describe the educational and instructional objective of the program and how it meets the definition of Core Programming

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

Title of Planned Core Program #12 Origination

PROFILES OF NATURE (Digital Multicast Only) NETWORK

Regular Schedule Total Times to be Aired

FRIDAY 7AM 13

Length of Program Age of Target Audience

From To

30 minutes 4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

Title of Planned Core Program #13

Origination

PROFILES OF NATURE (Digital Multicast Only)

NETWORK

Regular Schedule

Total Times to be Aired

SATURDAY 7AM

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Profiles of Nature", a program available on the digital multicast Estrella TV, is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.

15. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3326(c)(3)(ii)?

Y

16. Identify the licensee's children's programming liaison.

Name

Telephone Number

Juan Francisco Montero

(956) 544 2320

Address

E-mail Address

394 North Expressway

programming@kveo.com

City

State

ZIP Code

Brownsville

TX

78521

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

On June 12, 2009, KVRD-TV completed the transition to digital television. After that date, the responses to Question number 4 apply solely to the station's primary digital program stream. In addition, after due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits on children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: None.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 303).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

Centaur of Texas License Corp

Date

04/06/2010

FCC Form 398
March 2008